

Allianz Egypt partners with Orange to support the development of small and medium-sized enterprises

Allianz Egypt has recently been selected to conclude jointly with other strategic partners a cooperation agreement with Orange Telecom. Following various decisions taken by the Egyptian Government to strengthen and support the segment of small and medium-sized companies, this strategic alliance has been established. Allianz Egypt will support this initiative with tailored insurance products thus providing peace of mind to the owners of such business operations.

The new partnership comes as a part of Orange Telecom's "Smart Business" program which was recently launched in the presence of key officials from all partners during a press conference at the Four Seasons Nile Plaza.

The partnership comprises exclusive proposals, solutions and discounts from Allianz across an array of insurance programs, providing protection for employees and assets in the SME business segment. Two of the key programs that Allianz has introduced are "Business Plus" (a program that covers business activities, tools and facilities) and "Best Doctors" (a tailored unique critical care insurance program in cooperation with Best Doctors™ organization, providing access to top-rated international medical care).

"Allianz Egypt is continuously developing opportunities to better serve the Egyptian market. Our partnership with Orange was established in response to the rising demand of SME's for wide-ranging insurance solutions, helping them to keep pace with the progress of their business operations," said Mohamed Mahran, Managing Director of Allianz Insurance. "Our modular concept provides flexibility and affordability, customers will find it easy to build an insurance plan that meets their unique needs."